

2017 Annual Conference & Exposition

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**CORPORATE SPONSOR PROGRAM**

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**September 12-14, 2017**  
Cox Business Center  
&  
Doubletree Hotel Downtown  
Tulsa, Oklahoma

# INVITATION TO SPONSOR

*Stand out from the crowd!*  
*Show your support for municipal government!*  
***Become an OML Corporate Sponsor!***

## **THE BENEFITS...**

### **As a Sponsor:**

- ◆ Expand your network and create awareness of your products and services.
- ◆ Build lasting relationships with Oklahoma's key decision makers.
- ◆ Receive premium visibility and exposure to over 400 of Oklahoma's municipal officials.
- ◆ Show your commitment to the cities and towns of Oklahoma.

### **As a Titanium, Platinum, Gold or Silver Level Sponsor:**

- ◆ Your booth will receive priority placement in the exhibit hall.
- ◆ Participate in events that allow you to network with the decision makers.
- ◆ Reap the exclusive benefits of the Sponsor Program, along with premium visibility and recognition before, during, and after the event.

## **THE BOTTOM LINE...**

- ◆ The OML Conference offers a unique time for training and networking opportunities for more than 400 municipal officials throughout the State.
- ◆ Your financial participation allows municipal leaders the very best in the way of education, information, and technology.
- ◆ The OML Conference will equip these municipal officials to provide leadership throughout the coming years.
- ◆ Your sponsorship allows OML to offer an affordable registration fee to our membership, allowing more municipal officials to attend.

If you have any questions or would like further information on any of the opportunities listed above, please contact Missy Dean at (405) 528-7515, (800) 324-6651 or [missy@oml.org](mailto:missy@oml.org).

# SPONSORSHIP BENEFITS

Levels of Participation	Titanium \$10,000	Platinum \$6,000	Gold \$3,000	Silver \$2,000	Patron \$1,000
◆ Recognition of company during the opening general session	Yes	Yes			
◆ Link to your website posted on the OML website	Yes	Yes			
◆ Will receive priority placement in exhibit hall	Yes	Yes	Yes		
◆ Complimentary <b>booth space in the exposition</b> <b>OR</b> complimentary delegate registrations	<b>10x30</b> 3	<b>10x20</b> 2	<b>10x10</b> 1	<b>50% disc.</b> 10x10	
◆ Complimentary registrations to the golf tournament	4	3	2	1	
◆ Complimentary One-Year <b>Affiliate membership</b>	Yes	Yes	50% disc.	25% disc.	
◆ Complimentary advertising in the Municipal Blue Pages section of the OML Directory of City & Town Officials	full page & classified ad	full page	half page	pro. card	
◆ Complimentary OML directories	7	6	4	3	1
◆ Listing in the conference program	Yes	Yes	Yes	Yes	Yes
◆ Recognition on the OML website	Yes	Yes	Yes	Yes	Yes
◆ Signage at the sponsored event	Yes	Yes	Yes	Yes	Yes

# SPONSORSHIP OPPORTUNITIES

*(Please indicate if you'd like to be an exclusive or partial sponsor on the Sponsorship Agreement Form.)*

## EXCLUSIVE / PARTIAL

### GOLF TOURNAMENT:

Golf Tournament Lunch.....	\$ 1,250 / \$ 600
Prizes for Golf Tournament Winners.....	\$ 1,250 / \$ 600
Beverage Cart.....	\$ 750 / \$ 375

### SPEAKERS:

Opening General Session.....	\$ 5,000 / \$ 2,500
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### EVENTS:

Preconference Workshop Refreshments.....	\$ 3,000 / \$ 1,500
MCO Breakfast.....	\$ 3,000 / \$ 1,500
CMAO Breakfast.....	\$ 3,000 / \$ 1,500
Wednesday Lunch in the Exhibit Hall.....	\$15,000 / \$ 2,500
Wednesday Reception in the Exhibit Hall.....	\$15,000 / \$ 2,500
Awards Breakfast.....	\$10,000 / \$ 2,500
Thursday Lunch in the Exhibit Hall.....	\$15,000 / \$ 2,500
Thursday Reception.....	\$ 2,500 / \$ 1,000
Annual Banquet.....	\$15,000 / \$ 2,500
Audio Visual.....	\$10,000 / \$ 5,000

### EXHIBIT HALL REFRESHMENTS:

Wednesday Coffee & Tea in the Exhibit Hall.....	\$ 5,000 / \$ 1,000
Thursday Coffee & Tea in the Exhibit Hall.....	\$ 5,000 / \$ 1,000

### ENTERTAINMENT:

Annual Banquet.....	\$ 5,000 / \$ 1,000
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### PRINTING:

Conference Program.....	\$ 3,000 / \$ 1,500
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### GIVEAWAYS:

Conference T-shirts.....	\$5,000 (Exclusive)
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*Please note that most opportunities can be purchased by multiple sponsors.  
Please see Sponsorship Benefits on preceding page.*

# SPONSORSHIP AGREEMENT

## 2017 OML Annual Conference

September 12-14, 2017 Cox Business Center, Tulsa OK

Please select your sponsorship level:

- |  |   |
|--|---|
| <input type="checkbox"/> Titanium Sponsor—\$10,000 | <input type="checkbox"/> Silver Sponsor—\$2,000 |
| <input type="checkbox"/> Platinum Sponsor—\$6,000  | <input type="checkbox"/> Patron Sponsor—\$1,000 |
| <input type="checkbox"/> Gold Sponsor—\$3,000      |   |

**Please note that Titanium sponsors are entitled to a free 10x30 booth space, Platinum sponsors are entitled to a free 10x20 booth space, Gold sponsors are entitled to a free 10x10 booth space and Silver sponsors are entitled to a 50% discount on a 10x10 booth space, OR complimentary registration(s) to the Conference. To take advantage of this benefit, please let us know by checking the appropriate box below.**

- |   |   |
|---|---|
| <input type="checkbox"/> Booth Space (please also provide space application.) | <input type="checkbox"/> Conference Registration(s) |
|---|---|

### PLEASE PRINT OR TYPE

We are investing \$\_\_\_\_\_ in the 2017 Annual Conference. Please invest our sponsorship in the following activity(s) or function(s):

\_\_\_\_\_  
(For example - Golf Tournament, Banquet, Opening General Session, Lunch in the Exhibit Hall, Entertainment, etc.)

**Please note that the previous year's sponsor gets first option. If you do not specify, OML will assign.**

Please select sponsorship exclusivity:  Exclusive  Partial

Company / Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_  Payment Enclosed  Master Card  Visa  AMEX (PayPal Only)

Name (as it appears on your card): \_\_\_\_\_

*(If the cardholder's name is different from the contact name listed above, please provide phone and email information.)*

Credit Card Billing Address \_\_\_\_\_

Card No \_\_\_\_\_ Exp. Date (Month/Year) \_\_\_\_\_ Security Code \_\_\_\_\_

(The security code on a Visa or Mastercard is the 3 digit code on the back; For an AMEX it's the 4 digit code on the front)

Signature \_\_\_\_\_ Email for receipt \_\_\_\_\_

Please return this form to the Oklahoma Municipal League,  
201 NE 23rd Street, Oklahoma City OK 73105, fax to (405) 528-7560 or e-mail to [missy@oml.org](mailto:missy@oml.org).

**THANK YOU FOR YOUR SUPPORT!**